## UNITED STATES DISTRICT COURT FOR THE NORTHERN DISTRICT OF ILLINOIS

Lhannie Torres,

Plaintiff,

Case No. 1:21-cv-1735

v.

Vehicle Protection Specialists d/b/a Auto Services, Auto Renewal Center, CarGuard Administration, Inc., Auto Activation Center, and SING for Service, LLC d/b/a MEPCO,

Complaint and Demand for Jury Trial

Defendant.

### **COMPLAINT**

Lhannie Torres (Plaintiff), by and through her attorneys, Kimmel & Silverman, P.C., alleges the following against Vehicle Protection Specialists d/b/a Auto Services, Auto Renewal Center, CarGuard Administration, Inc., Auto Activation Center, and SING for Service, LLC d/b/a MEPCO (Defendants):

#### **INTRODUCTION**

1. Plaintiff's Complaint is based on the Telephone Consumer Protection Act ("TCPA"), 47 U.S.C. §227.

#### JURISDICTION AND VENUE

2. This Court has subject-matter jurisdiction over the TCPA claims in this action under 28 U.S.C. § 1331, which grants this court original jurisdiction of all civil actions arising under the laws of the United States. See Mims v. Arrow Fin. Servs., LLC, 565 U.S. 368, 386-87 (2012) (confirming that 28 U.S.C. § 1331 grants the United States district courts federal-question subject-matter jurisdiction to hear private civil suits under the TCPA).

- 3. This Court has personal jurisdiction over Defendants conduct business in the State of New York.
  - 4. Venue is proper under 28 U.S.C. § 1391(b)(2).

#### **PARTIES**

- 5. Plaintiff is a natural person residing in Warrensburg, New York 12885.
- 6. Plaintiff is a "person" as that term is defined by 47 U.S.C. § 153(39).
- 7. Defendant Vehicle Protection Specialists d/b/a Auto Services ("VPS") is a business entity with a mailing address at 6789 Quail Hill Parkway, Suite 535, Irvine, California 92603.
- 8. Defendant Auto Renewal Center ("ARC") is a business entity with a mailing address at 6789 Quail Hill Parkway, Suite 605, Irvine, California 92603.
- 9. Defendant CarGuard Administration, Inc. ("CarGuard"), a business entity with principal place of business and mailing address at 4901 W. 136<sup>th</sup> Street, Leawood, Kansas 66224.
- 10. Defendant Auto Activation Center ("AAC"), a business entity with principal place of business and mailing address 6789 Quail Hill Parkway, Suite 603, Irvine, California 92603.
- 11. Defendant SING for Service, LLC d/b/a MEPCO ("MEPCO") is a business entity with principal place of business and mailing address at 205 North Michigan Avenue, Suite 2200, Chicago, Illinois, 60601, and can be served through its registered agent at Illinois Corporation Service, 801 Adlai Stevenson Drive, Springfield, Illinois 62703.
  - 12. Defendants are "persons" as that term is defined by 47 U.S.C. § 153(39).
- 13. Defendants acted through its agents, employees, officers, members, directors, heirs, successors, assigns, principals, trustees, sureties, subrogees, representatives, and/or insurers.

#### **FACTUAL ALLEGATIONS**

14. CarGuard provides extended warranty services to consumers.

- 15. To generate business through sales, CarGuard relies on telemarketing services conducted by third parties.
- 16. One of CarGuard's strategies for telemarking involves the use of an automatic telephone dialing system ("ATDS") to solicit business by third parties.
- 17. VPS placed repeated calls to Ms. Torres on her cellular phone ending in 0503, attempting to sell Plaintiff a CarGuard automobile warranty.
- 18. Plaintiff never sought information about a motor vehicle warranty and did not consent to the calls from any Defendant in this matter.
- 19. These calls were not made for "emergency purposes," but rather for telemarketing purposes.
- 20. Plaintiff's cellular telephone number ending in 0503 has been on the Do Not Call Registry since August 7, 2018.
- 21. When placing these calls to Ms. Torres, VPS used an automated telephone dialing system and/or a pre-recorded message.
- 22. Plaintiff knew VPS was using an automated telephone dialing system and/or a prerecorded message as Defendant's calls began with a noticeable pause or delay and/or pre-recorded message before Plaintiff spoke with a live agent.
- 23. When Plaintiff spoke with a live individual, she was solicited for a CarGuard warranty.
- 24. In order to ascertain who was responsible for the calls, on or about January 8, 2020, Plaintiff purchased a CarGuard automobile service contract from VPS. See CarGuard service contract application attached as Exhibit "A."

- 25. On January 8, 2020, Defendant VPS sent correspondence to Plaintiff from <a href="mailto:do\_no\_reply@vehicleprotectionspecialist.com">do\_no\_reply@vehicleprotectionspecialist.com</a> confirming her purchase of a Platinum service contract. See email from VPS attached as Exhibit "B."
- 26. Plaintiff was charged \$295.00 for this purchase by Defendant VPS on this same date. See Exhibit "C."
- 27. Financing for the balance owed on the service contract was offered through MECO.

  See Payment Plan Agreement attached hereto as Exhibit "D."
- 28. Soon thereafter, Plaintiff was contacted by Defendant ARC and was solicited for a Gold CarGuard service contract.
- 29. In order to ascertain who was responsible for the continued calls, on or about June 4, 2020, Plaintiff purchased the Gold CarGuard automobile service contract from ARC. See CarGuard service contract application attached as Exhibit "E."
- 30. On June 4, 2020, Plaintiff paid Defendant AAC \$295 as a down payment to ascertain the identity of the caller. See Exhibit "F."
- 31. Plaintiff received a letter from Defendant ARC confirming this purchase and provided Defendant CarGuard's telephone number, 888-907-0870, as the number to call for claims. See letter attached hereto as Exhibit "G."
- 32. Upon information and belief, Defendants CarGuard and MEPCO authorized Defendant VPS to solicit and generate prospective customers, and enter into contracts on their behalf with those prospective customers.
- 33. Upon information and belief, Defendants CarGuard and AAC authorized Defendant VRC to solicit and generate prospective customers, and enter into contracts on their behalf with those prospective customers.

34. The actions described herein were in violation of the TCPA.

# COUNT I DEFENDANTS VIOLATED THE TCPA 47 U.S.C. § 227(B)

- 35. Plaintiff incorporates the forgoing paragraphs as though the same were set forth at length herein.
- 36. The TCPA prohibits placing calls using an automatic telephone dialing system or automatically generated or prerecorded voice to a cellular telephone except where the caller has the prior express consent of the called party to make such calls or where the call is made for emergency purposes. 47 U.S.C. § 227(b)(1)(A)(iii).
- 23. Defendants initiated multiple telephone calls to Plaintiff's cellular telephone number using an automatic telephone dialing system.
  - 23. Defendants' calls were not made for "emergency purposes."
- 24. Defendants' calls to Plaintiff's cellular telephone without any prior express consent.
- 25. Defendants contacted Plaintiff despite the fact that Plaintiff has been on the Do Not Call Registry.
- 26. Defendants' acts as described above were done with malicious, intentional, willful, reckless, wanton and negligent disregard for Plaintiff's rights under the law and with the purpose of harassing Plaintiff.
- 27. The acts and/or omissions of Defendants were done unfairly, unlawfully, intentionally, deceptively and fraudulently and absent bona fide error, lawful right, legal defense, legal justification or legal excuse.

28. As a result of the above violations of the TCPA, Plaintiff has suffered the losses and damages as set forth above entitling Plaintiff to an award of statutory, actual and trebles damages.

## COUNT II DEFENDANTS VIOLATED THE TCPA 47 U.S.C. § 227(C)

- 29. Plaintiff incorporates the forgoing paragraphs as though the same were set forth at length herein.
- 30. The TCPA prohibits any person or entity of initiating any telephone solicitation to a residential telephone subscriber who has registered her or her telephone number on the National Do-Not-Call Registry of persons who do not wish to receive telephone solicitations that is maintained by the Federal Government. 47 U.S.C. § 227(c).
- 31. Defendants contacted Plaintiff despite the fact that Plaintiff has been on the Do Not Call Registry.
- 32. Defendants' acts as described above were done with malicious, intentional, willful, reckless, wanton and negligent disregard for Plaintiff's rights under the law and with the purpose of harassing Plaintiff.
- 33. The acts and/or omissions of Defendants were done unfairly, unlawfully, intentionally, deceptively and fraudulently and absent bona fide error, lawful right, legal defense, legal justification or legal excuse.
- 34. As a result of the above violations of the TCPA, Plaintiff has suffered the losses and damages as set forth above entitling Plaintiff to an award of statutory, actual and trebles damages.

Wherefore, Plaintiff, Lhannie Torres, respectfully prays for judgment as follows:

a. All actual damages Plaintiff suffered (as provided under 47 U.S.C. §

227(b)(3)(A));

b. Statutory damages of \$500.00 per violative telephone call (as provided

under 47 U.S.C. § 227(b)(3)(B));

c. Additional statutory damages of \$500.00 per violative telephone call (as

provided under 47 U.S.C. § 227(C);

d. Treble damages of \$1,500.00 per violative telephone call (as provided under

47 U.S.C. § 227(b)(3));

e. Additional treble damages of \$1,500.00 per violative telephone call (as

provided under 47 U.S.C. § 227(C);

f. Injunctive relief (as provided under 47 U.S.C. § 227(b)(3) and (c); and

g. Any other relief this Honorable Court deems appropriate.

## **DEMAND FOR JURY TRIAL**

Please take notice that Plaintiff, Lhannie Torres, demands a jury trial in this case.

Respectfully submitted,

Dated: 03/31/2021 By: s/ Amy L. B. Ginsburg

Amy L. B. Ginsburg, Esq. Kimmel & Silverman, P.C. 30 East Butler Pike

Ambler, PA 19002 Phone: 215-540-8888

Facsimile: 877-788-2864

Email: teamkimmel@creditlaw.com